

rAge 2004

When New Age Gaming's first official foray into event organisation - the aptly, although somewhat melodramatically titled "Really Awesome Gaming Event" of 2003 - met with a very respectable measure of success, it was only natural to aim even higher for the sequel. The Basilisk cornered NAG's illustrious editor and rAge co-ordinator, Michael James, hoping to unearth a few more details about the plans for this year's expo, which takes place from 1 - 3 October at The Dome.

Gaming events have proven over and over again to be a highly volatile domain and, as Michael agreed, their quality depends largely on who is running them.

Those gamers who participated in the recent Electronic Sports World Cup Qualifier at The Carousel will be pleased to hear that the LAN and competition at rAge will be handled by virtually the identical team. Arena 77 will once again be at the head of the competitive gaming, and the NAG LAN will be set up and supervised by the VC crew. The remainder of the expo will be run by Michael and the NAG team, event managed by T2 Events (Tungsten Design on logistics), and Lime Envelope, who will be handling the public relations. Each department has extensive experience in events of this nature, and looking at the track record, things should go ahead without any major hitches.

As for what we, the gamers, can expect to see inside The Dome this year, Michael summed it up in a quick list of the exhibitors. Needless to say the list encompasses the full range of hardware, software and console gaming available in South Africa: "You can expect to see PlayStation and Nintendo on the console side; Vivendi, Electronic Arts, WWE, MegaRom and Microsoft on the PC side; and Rectron, Corex, Frontosa, Sapphire, Esquire etc on the hardware side. We are expecting many retail stores, because a number of last year's visitors said they would have liked to see more places where they could buy stuff. We're also having alternative gaming exhibitors catering for fans of anime, figurines, comics, card games such as Magic: The Gathering, etc. Most importantly, there will be more games on display for the public to try than last year, on both PC and console. Fear not - there will be more than enough to see, hear and do during the weekend." In the way of new technology, rAge 2003 saw the premier of the Nokia N-Gage phone, and while Michael was unable to cite specific details, he did hint at the possibility of further exclusive showcases. With an eventual goal to fill the entire floor space of The Dome, rAge 2004 will be almost twice as large as last year.

The growth of the expo on the whole is an intriguing prospect, and Michael was unreserved in expressing his ambition: "My goal with rAge is to recreate the feel and vibe of E3 concerning showing of new titles, to run the biggest LAN competitions (where cash prizes are concerned), to host the largest LAN on the calendar, to offer the biggest selection of retailers, and to showcase the very latest technology." For the moment, howev-

er, the LAN will be limited to 500 participants. "We don't currently have the capacity to run both the LAN and the competitive area when the LAN exceeds 500 heads," said Michael. "The aim is to offer a better experience, rather than to jam 1000 people into a potential problem."

Catering for the attendees of the LAN is thankfully one of Michael's primary concerns, and players will be allowed to stay through the night on the Saturday. "There will be food and drink available until late at night - 22h00, and regarding sleeping (who sleeps at a LAN anyway?), there will be an area set aside where players can sleep. There will be 24-hour security covering the removal of computers, and we will be using the same system as last year (sticker / name-tag system, and checking of bags). Needless to say this is one of our highest priorities." On the competition side, the first two confirmed titles announced by Arena 77 are the stalwart Counter-Strike, as well as a new game to the tournament market, Juiced, a street racing game. "We're aiming to offer something different as well as the usual staples," said Michael, but he also made it clear that the Real Time Strategy market would not be excluded. The other competition games will be announced shortly, as will the prizes, which have been described as "serious."

A great event is nothing without people to enjoy it, and the marketing behind rAge is touted as being quite far-reaching. Michael estimated that between 30 and 40 percent of the attendees of last year's event were members of the casual, "non-gaming" public. The focus is on raising this percentage and, with it, bringing new players into the market. "Considering that we speak to a large number of gamers already, basically all of our extensive marketing for rAge 2004 is focused directly at the general public," said Michael. "Hopefully once these casual gamers visit rAge, they will want to know more, or perhaps try a genre they haven't tried before."

The only worry I have about the marketing is the painful history of gaming-related radio advertisements, complete with lasers and miscellaneous Pac-man sound effects. "Painful is a kind term," admitted Michael. "At least these days we are asked on occasion by the marketing companies for a little input. And at least they're trying different marketing avenues. But I find that advertising on the radio is just more noise that everyone tries to avoid in between the music anyway."



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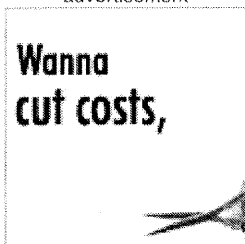


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27 August 2004

It's rAge time again

BY ITUMELENG MOGAKI, ITWEB TRAINEE JOURNALIST

[Johannesburg, 27 August 2004] - The Really Awesome Gaming Event (rAge) computer gaming and technology show will take place at the Dome in Northgate from 1 to 3 October.

"This year's expo will be bigger, offering more entertainment, fun and hotter games," says one of the organisers, Samantha van Rensburg.

"Compared to last year's 38 exhibitors, we are looking at around 50 exhibitors this year, which is an increase of 20% to 30%."

Among the exhibitors that have already confirmed are Sony PlayStation, EA Games, Naked IT, Cosmic Cosmics, and Rectron.

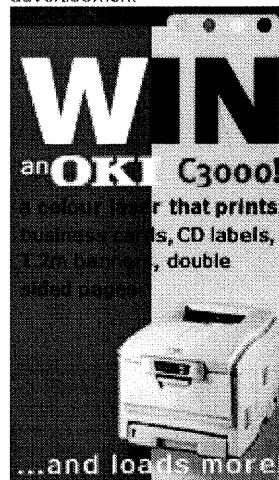
"Feedback from both the exhibitors and visitors in 2003 was extremely positive, and the event won an award for the best new exhibition," says rAge organiser Michael James.

"rAge 2004 will feature a 500 networked LAN area where gamers can bring in their own PCs and compete against each other. The entry fee is R160, which also gives them access to the expo at no cost. However, they have to pre-register on our Web site to participate," says Van Rensburg.

"Gamers will compete for first place in their respective games, as well as stand a chance of walking away with cash and hardware prizes.

"Gates will be open from 10am to 7pm on Friday and Saturday, and 10am to 5pm on Sunday. The entry fee is R30, and security will be even tighter than last year," she says.

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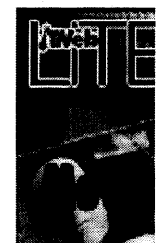


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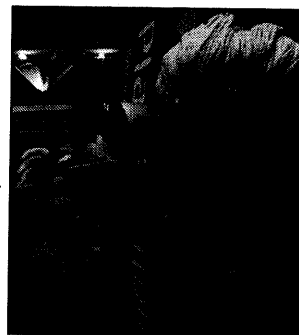


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REAP THE REWARDS OF RAGE 2004!

IF RAGE 2003 was anything to go by, RAGE 2004 is going to be beyond brilliant, this event has been dubbed as the event of the year and its running from the 1st to the 3rd of October. The RAGE team have offered hype.co.za an amazing opportunity, we are giving away **FREE** tickets to the event to be held at the Dome and all you have to do to get your hands on these tickets is draw your idea of an awesome computer game character. Draw your character, print out the entry form (**CLICK HERE**) and attach it to your drawing. Then come along to rAge @ The Dome 01-03 October, where you'll gain free entry (normally R 30) if you present your competition entry at the door. Family and Friends joining you will still pay - unless they have their own gaming character drawn and ready to enter. Visit the NAG (New Age Gaming) stand and place your entry into the competition box. Use your imagination and have fun! The winning drawing of an awesome gaming character will be featured in NAG magazine - your 15 mins of fame - and will receive a hamper of goodies. * Pictures cannot be returned to entrant



* Entry is at the NAG stand only at the rAge Expo 01-03 October 2004 * Entries can be returned to entrants * The judges decision is final and no correspondence will be entered * rAge/NAG reserves the right to publish competition entries * Winner must be prepared for a photograph taken and published if required * Closing date is 03 October * Winners will be notified telephonically * Prizes cannot be exchanged for cash. But that is not all! The hype.co.za will be @ RAGE so if you wanna meet us and practice your skills there on the 2nd of October, and dont worry you'll spot us, we assure you!

ALL YOU NEED TO DO TO GET YOUR FREE TICKET IS PRINT OUT THE FOLLOWING ENTRY FORM AND ATTACH YOUR IDEA OF AN AWESOME GAMING CHARACTER - CLICK HERE TO GET FORM

FOR MORE INFO ON RAGE VISIT THEIR WEBSITE - [CLICK HERE](#)



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4 October 2004

Gaming expo a raging success

BY IWAN PIENAAR, ITWEB EDITORIAL PRODUCTION MANAGER

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[Johannesburg, 4 October 2004] - The second annual Really Awesome Gaming Event (Rage), held at Northgate over the weekend, drew a record number of visitors, according to the organisers.

"While we do not have the finalised attendance figures yet, it is definitely a lot more than last year," says Michael James, editor of New Age Gaming magazine and senior project manager for Rage.

James says the retailers at the show were very happy with the response they received.

"One of the benefits of the high attendance figures was the large number of visitors arriving with lots of money," adds James.

New to this year's show was an indoor skate park and a Kiddies' Rage that kept under-eights entertained.

"The majority of visitors were gamers, but we have seen a big leaning towards parents coming with their children to see what gaming is all about," says James.

While exhibitors agreed that the opening day on Friday was fairly quiet,

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Sights and sounds
 Video: David Leighton
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 Some of the sights and sounds of the Rage 2004 expo.

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the weekend more than made up for it.

“The number of people at our stand on Saturday was awesome. The machines we set up to showcase our latest titles got a lot of interest from gamers,” says Jason Borea, marketing manager at Megarom.

“This year's show was so much bigger and better than last year's. Our upcoming titles such as Warhammer 40K: Dawn of War and Codename: Panzers proved especially popular,” says Quinton Davie, marketing manager at WWE.

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Money from gaming



Boosting gaming

Video: David Leighton
[PLAY VIDEO WIN | REAL](#)
 Len Nery, manager at Arena 7, discusses Rectron's sponsorship of the Counter-Strike tournament.

One of the big events at the expo was the Arena 77 Counter-Strike competition. It saw the country's top 32 clans compete for a cash prize of R50 000 sponsored by Rectron.

The winners of the tournament, Team Evolve, also received five Gigabyte PCs from Rectron that will be upgraded and maintained for a year.

Len Nery of competition organiser Arena 77 believes this sponsorship will see other companies jump on board for future events.

“Having a company like Rectron giving R100 000 in cash prizes to a local gaming competition shows us just how far competitive gaming has come in the country.”



Increasing exposure

Video: David Leighton
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 Len Nery, manager at Arena 77, discusses the importance of sponsorships in gaming.

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NORTHGATE NEWS

Dachshund Show a success!

Dachshunds were out in full force on August 14 at Northgate for the **Dachshund Show**. It turned out to be a beautiful, fun-filled day, as many of the pups tugged at the heartstrings of the crowd. More than 100 dogs were entered by owners who delighted in showing off their dachshies. There were dancing dogs, dressed up dogs and an obstacle course! The highlight of the day was an appearance by Jezzabel,

(better known as the Tastic Rice Dog) who gave an oohing and aahing audience the famous "sad look" everyone loves! Northgate and the Miniature Dachshund Club of the Rand put a lot of work into the day, which ended up being fun and pleasant for everyone involved (including the dachshies, who got a great deal of attention)!

Speak up and be heard!

What do you think of Northgate News? Is there particular information you'd like to see in it or have us cover? Anything you want to know or comment on? Are any tenants having an interesting event in their store that they'd like to have covered? Send all your comments, suggestions and questions to ane@northgate.co.za and cc jackyl@caxton.co.za or fax **Northgate Management** on 011-794-1895. We'll do our best to give you the news you want and answer all your questions. We'll publish some of the comments and keep you up to date with all the interesting info we receive. Keep reading!

What's happening @ The Dome

50 Cent in South Africa - September 4

Make sure you get tickets to see 50 Cent in action! This musical superstar made a name for himself with *In Da Club*, his first single from *Get Rich or Die Tryin'* in 2003 and since then has rocketed to superstardom. He can be heard on the *8 Mile* soundtrack, has been nominated for five Grammy awards and won a Brit award for Best International Breakthrough Artist. His real name is Curtis Jackson and he was born on July 6, 1976. Catch him in action at The Dome.

Getaway Show starts - September 10 - 12

The Getaway Show is an annual, national interactive and informative showcase for all outdoor product suppliers, as well as travel and tourism-related marketers. Make sure you stop by The Dome to check out this not-to-be-missed event!

Page - October 1 - 3

Page stands for Really Awesome Gaming Event and this exhibition is sure to live up to its name. The computer gaming and technology exhibition will thrill every avid gamer and those interested in technology. Visit <http://www.rageexpo.co.za> for more information.

20th Pentecostal World Conference

September 14 - 17
The opening celebration of this church convention starts at 8pm on Tuesday, September 14. Visit www.cpm.co.za for more information.

The Offspring - September 24

Dexter Holland (vocals), Noodles (guitar), Greg K (bass) and Atom Willard (drums) are The Offspring. This highly respected and recognised punk rock band has been on airwaves and stages around

the world and now, Edgars, SFM Music and Big

Concerts are bringing them to SAI! They'll kick off their *Splinter* tour in Jozi on September 24 at The Dome and are sure to blow the crowd away with their melodic rock tunes with a twist of punk. Their instant-hit third album, *Smash*, was hugely popular with songs like *Come Out and Play*, *Bad Habits* and *Self Esteem*. It sold more than 11 million copies worldwide! *Imay on the Hombre*, *Americana* and *Conspiracy of One* followed, enjoying equally huge international success. Their latest album, *Splinter*, was recently certified Gold. Here's an interesting fact, *Pretty Fly (for a White Guy)* was downloaded 22 million times, landing the number one spot on Rolling Stone's Top Pirated Internet Songs chart! For more information, visit www.thedome.co.za



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GAME REVIEWS

NAG coverage of EA Imagine 2004
 "...highly impressed, overall the event was stunning and chock-full of gaming paraphernalia."
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ITWeb coverage of EA Imagine 2004
 "With The Sims 2, Burnout 3 and Star Wars: Battlefront already available, and Need for Speed: Underground 2 and Medal of Honor: Pacific Assault coming in November, (EA) aims to have another bumper festive season."
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See us at Rage 2004, computer and console video gaming and technology expo. 1-3 October - The Dome

20th of September, 2004

Come get sneak previews of our upcoming releases at rAge 2004!

rAge is a computer and console video gaming and technology expo filled with all the latest PC and technology gadgets and games. See, feel, hear, touch and experience the ultimate sensory overload - a must if you are a gaming or techno junkie.

The event kicks off at The Dome in Northgate from 1-3 October 2004. For more information [click here](#).



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rAge is back in town – are you ready to play?

See, feel, hear, touch and experience the ultimate sensory overload – bookmark rAge in your calendar now.



PC and console video gaming fanatics, techno junkies and gadget freaks should get down to The Dome in Northgate from the 1 – 3 October for the ultimate computer gaming and technology experience. Positioned as a computer, video game and technology event, rAge, or the Really Awesome Gaming Expo, will once again bring back the fun to the technology expo arena – with video games galore, the latest technology, gaming entertainment and more.

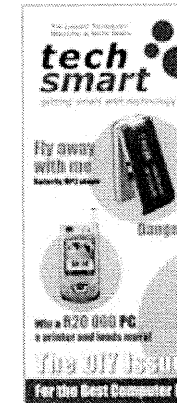
The various exhibitors will be displaying some of the latest games, computer hardware and PC case modding equipment to the fun seeking visitor. Exciting new products and computer and video games will also be on sale at slashed prices.

rAge will also feature anime, Magic The Gathering role-playing card games, awesome gaming entertainment, a 500 networked LAN area where gamers bring their own PCs and play games against each other and various competitive gaming showdowns, where some of South Africa's top PC gamers will be vying for first place and some incredible prizes.

For more event information go to www.rageexpo.co.za

TechSmart 8/2 > September 2004

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Ready to Rage?
 Last Updated: August 4th, 2004

Read to Rage? As awesome computer gaming and technology show comes to town

After the very successful inaugural rAge (Really Awesome Gaming Event) in 2003, the event organisers have announced the 2004 dates and are looking forward to an even bigger and better expo. The ultimate computer and PC game and technology experience is due to touch down at The Dome @ Northgate 01-03 October 2004.

rAge not only delivered on visitors and quality exhibitors last year, the expo won an award as the best new exhibition in 2003. "Feedback from both exhibitors and visitors in 2003 was extremely positive with comments made that not only was the show professional, boasting the latest technology and games, but that it was heaps of fun. Which is exactly what we want it to be. Business expos have their place, but so do entertaining technology shows such our initiative - rAge." Comments organiser Michael James.

rAge is a computer and PC game and technology expo which brings gamers the most popular games, hardware and latest products. rAge will once again feature an anime theatre, role-playing games, awesome gaming entertainment, a 300 networked LAN area where gamers bring their own PC and play games against each other, and the chance for the casual gamer and technology consumer to get their hands on some of the hottest technology gadgets and latest games ever assembled under one dome.

To participate in the exhibition or for more event information please contact Michael James on 083 409 8220 or Samantha van Rensburg on (011) 884 7700 or e-mail rage@nag.co.za.

rAge is a NAG (New Age Gaming Magazine) Initiative.

About NAG Magazine:

NAG is a South African based gaming, technology and computer entertainment magazine which has been in existence for over 5 years. NAG is sold at most newsagents including CNA, Incredible Connection, internet cafes and book stores and offers its readers console and pc news, previews, reviews, hardware and gaming peripherals as well as a free CD with each issue which has game demos, movies and a stack of other goodies.

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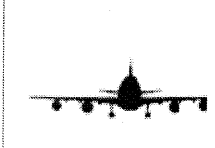
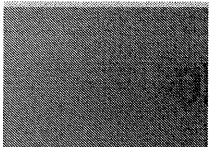
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New account

rAge appoints The Lime Envelope

Further entrenching itself as a PR and communication agency for the expo and event industry, The Lime Envelope will once again be handling the public relations and branding for rAge (Really Awesome Gaming Expo).

After the very successful inaugural rAge in 2003, the event organisers have announced the 2004 dates and are looking forward to an even bigger and better expo. The ultimate computer and PC game and technology experience is due to touch down at The Dome @ Northgate 01-03 October 2004.

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01 Sep 2004

Page : 26 #

What: rAge (Really Awesome Gaming Event) expo

When: 1st to 3rd October

Where: The Dome @ Northgate

rAge is a computer and PC game and technology expo that brings gamers, the most popular games, hardware and latest products together. rAge will once again feature role-playing games, awesome gaming entertainment, a 300 networked LAN area where gamers bring their own PC's and play games against each other, and the chance for the casual gamer and technology consumer to get their hands on some of the hottest technology gadgets and latest games ever assembled under one dome. To participate in the expo or for more event info e-mail rage@nag.co.za.

rAge 2004 Ready to Roll!

Posted on Thursday, September 23 @ 14:04:20 SAST

Topic: RAGE



With the completion of the final rAge 2004 status meeting it's full steam ahead for the show, which will be taking place next weekend (Friday to Sunday) at The Dome at Northgate.

This show (the second occurrence of rAge) promises to be truly brilliant this year. Some of the attractions of rAge 2004 include a Boogaloos Skate Park, Arena 77 competitions, Kalahari.net game giveaways, Chenbro case giveaways, a celebrity Doom 3 challenge, an Anime theatre and, of course, more gaming software and hardware than you could shake a very big stick at.

Events like rAge don't just happen, though. They take several months of careful planning, begging, stealing, bribing and beating to get off the ground. To this end, the dedicated team of rAge organizers from NAG Magazine and T2 Events all skipped the country and left us to handle it instead. We hope that it might actually work...

Seriously, though, with build up starting this coming Monday (after a long weekend that will seem far too short) and the show just a week and a day away, the pace surrounding the organization of the event has reached a fever pitch. Every effort is being made to ensure visitors and competitors alike get the most value for their time and money at the show (because we want them to come back next year) and, judging from the plans, schematics and notes drawn on loo paper, the exhibitors are going to put on a very impressive display indeed.

To summarise: awesome gaming, awesome products, awesome competitions, awesome activities, awesome prizes and, of course, awesome booth babes and awesome entertainment... that's why we call it the really AWESOME gaming expo!

29 Sep 2004
Region: National

Circulation: ABC(Jul 2003-Dec 2003)
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THIS DAY

Gaming entertains

COMPUTER gaming may be violent and even explicit. You might have been told that it's bad for your children. But despite all the negative press, some have chosen to ignore the warnings and have turned the often-taboo hobby into a recognised competitive sport.

Yes, gaming is a serious sport that has coaches and managers and players who make money from the sport through cash prizes won at competitive tournaments.

The Really Awesome Gaming Expo (rAge 2004) is one such tournament. Taking place from October 1 to 3 at The Dome in Northgate, Johannesburg, gaming fanatics will battle each other to win prizes of more than R250 000 in the Counter-Strike Arena 77 competition.

And if you're not daring enough to take part in the games, there will be a host of exhibitors ready to keep visitors engrossed with the very latest in video and pc games, computer gadgets and technology.

They include the likes of Playstation, WWE, *Naked IT*, *Esquire*, Rectron, Vivendi, Anime Worx, Musica, Replay ITV, Electrovision, NAG, *Cosmic*

Comics, Frontosa, *Teen Times*, TechSmart, Budget Technologies and many more.

Visitors to rAge 2004 will also have access to an indoor skate park, prizes at the door every hour, and more gaming, computer and technology retailers selling to the public.

Besides enjoying entertainment by local hip-hop group Skwatta Kamp, gamers can check out an anime cinema, a *Magic The Gathering* display, awesome gaming entertainment, a 500-point LAN area where gamers can bring their own PC and play games against each other.

"This industry is growing at twice the rate of entertainment sectors like film and music," said organiser Michael James. "With this in mind we're delivering an expo that is fun and informative for all visitors and a worthwhile platform for a range of exhibitors. Unlike other smaller gaming 'exclusive' events, rAge 2004 will not only cater for the hardcore gamer, there will be something for everyone — from fun-seeking families to serious gamers!" *THISDAY Reporter*

■ For more information call (011) 326-2881, or visit www.rageexpo.co.za.

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21 Sep 2004
Region: National

Circulation: ABC (Jan-June 2001)
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a mardi gras, an iris show, a computer gadget expo ... here's where you just gotta get to this fortnight

Prepare to party Rio style as the **Rosebank Mardi Gras** comes to town! Look forward to a fiesta of family fun, including street performers (dancers, musicians, circus acts), market stalls, fire engine and ambulance displays, flame throwers and much more. Entrance is free but donations for charity of cash, clothing, toys or blankets will be appreciated. 9am to 5pm. *Details: Stefan on 442-4488.*

Melville Koppies National Heritage Site will be open on Heritage Day. Go go along to soak up the scenery and make the most of the spring sun! Sept 24, 8.30am to 11.30am. *Details: 482-4797.*

Don't forget the **Holistic Health Organic Market** at Emmarentia this weekend where you'll find a host of delectable foodstuffs (think organic cheeses, smoked meats, veggies and herbs) as well as psychics and holistic healers. Sept 25 and 26, 10am to 5pm at the Botanic Gardens. **Details: 084-720-3404.**

Love Persian carpets? Then get to Victor Lidchi's annual **unbaling party** and be among the first to admire new stock from Persia and the Orient. Sept 29, 6pm. Free, but booking essential. *Dunkeld West Centre, Dunkeld. Details: Alex or James on 341-0367.*

Contemporary living takes centre stage at Cresta Shopping Centre this month with **Life X 2004**, a fabulous home, fashion and beauty expo. Admire the latest décor, furniture and gardenware trends, enjoy mini-makeovers and fashion shows, marvel at body art (paint on skin) and, of course, shop! Sept 29 to Oct 3. *Details: 678-5306.*

Discover the **mythology of Horus**, Egyptian god of many forms, at a talk with expert Douwe Raaths. Sept 30, 7.30pm at Unisa's Florida Campus. R15; members of the Ancient Egyptian Society free. *Details: Eric on 083-248-7186.*

Join the Parktown & Westcliff Heritage Trust on a leisurely walking tour of **The Wilds** (Oct 2, 1.30pm. Tix R60) or, better yet, for an afternoon exploration of Joburg's haunted hotspots on the popular "**ghosts, ghouls and grave-**

yards" ride! (Oct 16, 2pm. Tix R115). Book at Computicket. *Details: Elaine on 482-3349.*

Venture to **Henley-on-Klip**, a tranquil village near Meyerton in Gauteng, for the area's centenary celebrations. The party begins with a mardi gras and vintage car parade and goes on to include food stalls and a beer tent, craft markets, historic tours, horse-and-carriage rides and more. Oct 1 to 3. *Details: Millbrook Estate on (016) 366-0100.*

rAge, the ultimate gaming, computer gadget and technology expo, touches down at The Dome this fortnight. Check out the latest and greatest video and PC games, try out an anime theatre, test your mettle against other gamers in a 500 point LAN area and find out what the guys from Nerds on Site are up to. Oct 1 to 3, 10am to 7pm except Sunday, 10am to 5pm. Entrance R30 (day pass) or R50 (weekend access). *Details: www.rageexpo.co.za.*

It's almost time for the annual **IRIS Show** so if you're an admirer of these gorgeous plants, take note. The exhibition will take place at the Franklin D Roosevelt Primary School on Oct 9 (11am to 5pm) and 10 (9am to 4pm). R5 gets you in; tea and cake extra. *Mendelsohn Rd, Roosevelt Park. Details: Allan on 082-415-9978.*

The **Israel Festival** is jam-packed with activities. See an Israeli Fashion Show on Oct 3 (details: 645-2550), the Herzl Exhibition from Oct 10 (details: 645-2531) and the Kochav Yair Choir on Oct 20 (details: 645-2505). In mid-November get a Taste of Israel with culinary demonstrations (Details: 645-2550). Booking essential for all.

SAIDA (South African Inherited Disorders Association) will be holding a dinner/dance and art auction at the Hellenic Cyprus Club on Oct 8. Tickets R220. *Details: Val on 432-1482.*

Locomotive buffs can ride behind a steam engine on the first Sunday of every month at the **SA National Railway Museum**. The train trips are at 10.30am, noon, 1.45pm and 2.45pm. Eat lunch in a vintage dining car or take along a picnic basket. *Details: 888-1154.*

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BEELD PLUS

29 Sep 2004
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A.V.E.
84 mm X 50 mm
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BEELD PLUS
29 Sep 2004
Page : 2 #

Newspaper Print Quality

Tegno-speelgoed

As jy versot is op video- en rekenaarspeletjies en die heel nuutste tegnologiese speelgoed en "gadgets", kan jy nie bekostig om rAge 2004 in The Dome, Northgate, Johannesburg, mis te loop nie.

Dié groot tentoonstelling van hoëtegnologie is gemik op die hele gesin en vind plaas van 1 tot 3 Oktober.

Daar is 'n groot binne-skaatsbaan, pryse wat uurliks uitgedeel word, 'n animasie-rolprentteater, speelplek vir die jongspan en meer stalletjies as verlede jaar.

Navrae: ☎ 011 326 2881, www.rageexpo.co.za.

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01 Oct 2004
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Get ready to play

The excitement is mounting for an event that's the talk of the town ... rAge 2004 - from October 1 to 3 at The Dome@Northgate. This year, rAge has a host of awesome exhibitors to keep visitors totally engrossed with the latest in video and PC games, computer gadgets and technology.

Added to rAge 2004 is an awesome indoor skatepark, prizes at the door every hour, gaming, computer and technology retailers selling to the public, a Counter-Strike Arena 77 competition where SA's top 32 Counter-Strike clans will be battling it out over the course of the weekend for top honours and prizes.

For more information go to www.rageexpo.co.za

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NORTHGATE NEWS

Dachshund Show a success!

Dachshunds were out in full force on August 14 at Northgate for the **Dachshund Show**. It turned out to be a beautiful, fun-filled day, as many of the pups tugged at the heartstrings of the crowd. More than 100 dogs were entered by owners who delighted in showing off their dachsies. There were dancing dogs, dressed up dogs and an obstacle course! The highlight of the day was an appearance by Jezzabel,

(better known as the Tastic Rice Dog) who gave an oohing and aahing audience the famous 'sad look' everyone loves! Northgate and the Miniature Dachshund Club of the Rand put a lot of work into the day, which ended up being fun and pleasant for everyone involved (including the dachsies, who got a great deal of attention)!

Speak up and be heard!

What do you think of Northgate News? Is there particular information you'd like to see in it or have us cover? Anything you want to know or comment on? Are any tenants having an interesting event in their store that they'd like to have covered? Send all your comments, suggestions and questions to ane@northgate.co.za and cc jackyl@caxton.co.za or fax **Northgate Management** on **011-794-1896**. We'll do our best to give you the news you want and answer all your questions. We'll publish some of the comments and keep you up to date with all the interesting info we receive. Keep reading!

What's happening @ The Dome

50 Cent in South Africa - September 4

Make sure you get tickets to see 50 Cent in action! This musical superstar made a name for himself with *In Da Club*, his first single from *Get Rich or Die Tryin'* in 2003 and since then has rocketed to superstardom. He can be heard on the *8 Mile* soundtrack, has been nominated for five Grammy awards and won a Brit award for Best International Breakthrough Artist. His real name is Curtis Jackson and he was born on July 6, 1976. Catch him in action at The Dome.

Getaway Show starts - September 10 - 12

The Getaway Show is an annual, national interactive and informative showcase for all outdoor product suppliers, as well as travel and tourism-related marketers. Make sure you stop by The Dome to check out this not-to-be-missed event!

Rage - October 1 - 3

Rage stands for Really Awesome Gaming Event and this exhibition is sure to live up to its name. The computer gaming and technology exhibition will thrill every avid gamer and those interested in technology. Visit <http://www.rageexpo.co.za> for more information.

20th Pentecostal World Conference September 14 - 17

The opening celebration of this church convention starts at 6pm on Tuesday, September 14. Visit www.cpm.co.za for more information.

The Offspring - September 24

Dexter Holland (vocals), Noodles (guitar), Greg K (bass) and Atom Willard (drums) are The Offspring. This highly respected and recognised punk rock band has been on airwaves and stages around

the world and now, Edgars, 5FM Music and Big Concerts are bringing them to SA! They'll kick off their *Splinter* tour in Jozi on September 24 at The Dome and are sure to blow the crowd away with their melodic rock tunes with a twist of punk. Their instant-hit third album, *Smash*, was hugely popular with songs like *Come Out and Play*, *Bad Habits* and *Self Esteem*. It sold more than 11 million copies worldwide! *Ixnay on the Hombre*, *Americana* and *Conspiracy of One* followed, enjoying equally huge international success. Their latest album, *Splinter*, was recently certified Gold. Here's an interesting fact, *Pretty Fly (for a White Guy)* was downloaded 22 million times, landing the number one spot on Rolling Stone's Top Pirated Internet Songs chart!

For more information,
visit www.thedome.co.za

03 Oct 2004
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BRAVE NEW WORLD: Jack Chen talks to the Sunday Times at his computer exhibition at the expo. Fancy features include water-cooling systems Picture: SYDNEY SESHIBEDI

COMPUTERS | THE EVOLUTION OF THE PC

Girls don't byte

Computers are the sexiest things a guy will find at a games expo

ALEX ELISEEV

THERE'S a new way to earn status in the world of computer gaming, and it has nothing to do with how many heads you blow off during a game of *Doom 3*. Extreme computer modifications are the new trend, and have gamers spending up to R40 000 on installing everything from a sophisticated water-cooling system to luminous, glow-in-the-dark cables to boost their PCs. Customised fan grilles, shaped like Spider-Man or semi see-through computer cases shaped like aliens

with a CD previewing a movie called *Playboy: The Mansion*, I suddenly had to ask: "Where are all the girls?"

are all the latest must-haves to make your machine really stand out.

At the Rage computer expo, in its last day today at the Dome in Northgate, modified computers were everywhere.

Walking carefully through about 500 gamers, trying not to disturb their concentration or bump over their 17th cup of coffee, I noticed more than half boasted wildly modified computers.

Strolling through the massive hall these thoughts ran through my mind:

Was it cool to modify your computer and "pop the lid" for all your friends to see? Or was it taking the stereotypical view of computer geeks to an all-new level?

As I pondered this, I became overwhelmed by the amazing graphics on the computer screens all around me.

I resolved not to modify my laptop any time soon but did start drafting my Christmas wish list. It consisted of various system upgrades such as graphics cards, sound cards and all the other cards money can buy.

As I walked out and was handed my free magazine with a CD previewing a movie called *Playboy: The Mansion*, I suddenly had to ask: "Where are all the girls?"



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RANDBURG SUN

27 Aug 2004
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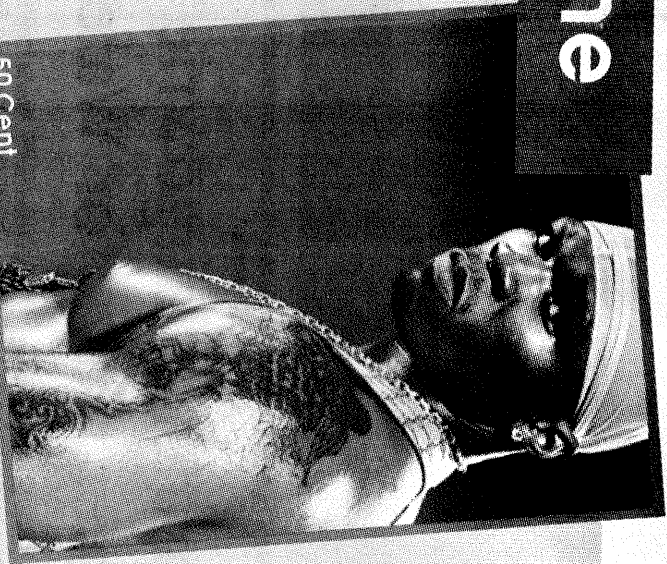
NORTHGATE NEWS

What's happening @ The Dome

The Offspring

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Also catch...

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The Offspring

02 Oct 2004
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Circulation: ABC(Jul-Dec 2003)
Avg. Circulation: 136345
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C.F.D.: 0
Net Distr: 0
Bulk: 0

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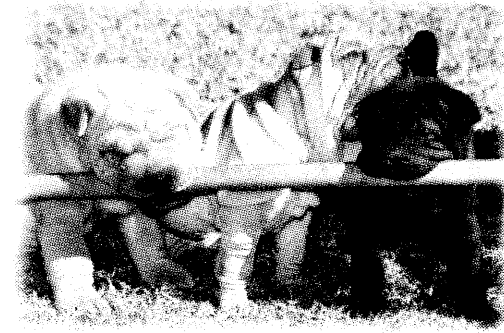
TODAY

- **Artists Under The Sun:** today and tomorrow catch the monthly exhibition at Zoo Lake, Jan Smuts Avenue and Westwold Way. From 8.30am to 4.30pm. Call 011-432-1482.
- **Walking tour of The Wilds:** enjoy a spring walk with the Parktown and Westcliff Heritage Trust on an exploration of The Wilds. Enjoy the floral heritage and magnificent views of Johannesburg from the gardens created by JCI and declared a National Monument. The tour departs from the Sunnyside Park Hotel, 2 York Road, Parktown, at 1.30pm. Vehicles will travel in convoy to The Wilds. The tour costs R60 per person. Booking at Computicket is essential.
- **St Mary's Open Day:** activities include a flower show (with arrangements prepared by the girls), tours of the school, department displays and presentations, and a musical picnic. There will be food stalls, or you can take a picnic basket. From 9am, corner Athol and Burn Streets, Waverley. Call 011-531-1800.
- **Bats:** the Gauteng and Northern Regions Bat Interest Group is holding a Biannual Training Day from 2pm at Hennops River, Pretoria. There will be a general introduction to bats, bat identification, echolocation, handling, rehabilitation, conservation, bat houses and bat detectors, followed by a bring and braai with mist netting at sunset. To book and for directions call 012-650-9987 or 011-355-1571.
- **Strawberries by the bucket:** pick your own strawberries. Enjoy a light lunch or picnic basket full of farm fresh goodies. Frozen strawberries, homemade jams, cakes and patés available at

- the craft shop. Open every Saturday, Sunday and public holiday from 10am to 5pm. Tangaroa Strawberry farm, 40 mins from Randburg and Pretoria, near Hartbeespoort dam, on the R560 at Skeerport. Call 082-503-5996.
- **rAge 2004:** today and tomorrow see the latest in video and PC games, computer gadgets and technology, an indoor skate park, gaming, computers and technology. Entertainment by Skwatta Kamp. Today 10am to 6pm, tomorrow 10am to 4pm. The Dome, Northgate.
- **Field Band Foundation's showband championships:** from 9.30am at Charles Skeen Athletics Stadium, Wits University Campus, Johannesburg.
- **Body Art extravaganza:** twelve models, wearing nothing but paint, will participate in the extravaganza in Cresta Shopping Centre from 2pm. Featuring the 12 signs of the zodiac, with narration by astrologer Anita Noyes-Smith. Décor exhibitions and hair and make-up demos from 10am to 1pm. A fashion show will take place tomorrow. Cresta Shopping Centre Call 011-678-5306.
- **Esoteric and healing fair:** is on today and tomorrow with talks, entertainment, enlightenment, physical recharge, Tarot card readers, palmists, psychics, massage, an iridologist, naturopath and herbalist, and lots to buy. From 10am to 5pm at Parkhurst Recreation Centre, corner 5th Avenue and 12th Street, Parkhurst. Call 083-457-4785.

TOMORROW

- **St Francis of Assisi Day:** will be held by the The Animal Anti-Cruelty League, and all pets are welcome. The pet procession is a designated walk around the lake led by Scottish Bagpipers and the mounted horse unit. The blessing of the animals will be administered by Father Victor Carter of St Patrick's, La Rochelle, followed by entertainment including Irish, Scottish and Portuguese dance displays, and a disco in the afternoon. Refreshments will be available. Entrance is free. From 10.30am to 5pm, Union Rugby Club, Pioneer Park, Wemmer Pam. (Entrance Forest Street, La Rochelle).
- **Boswell Wilkie Circus:** one show only at 3pm in the Big Top on the circus farm in Randvaal, 40km from Johannesburg. R35 per ticket. Clowns, aerial acts, dogs and ponies, acrobats ... the smell of sawdust, popcorn and all the magic of the circus. Directions and bookings on www.circus.co.za Call 083-226-1213.
- **Rooftop market:** is open from noon. Watch the close harmony vocal group Navi Redd at noon and 1.45pm. Cradock Avenue, Rosebank.



- Call 011-442-4488.
- **Crafts in the park:** browse through the crafts or treat yourself to homemade cheese, bread or pasta. Entertainment for the kids. From 9am to 3pm, at the Field and Study Centre, Louise Avenue, Parkmore. Call 082-465-5257.
- **Sandton antiques fair:** celebrates its 5th

- successful year as the largest antiques and collectables fair in the country with a special focus on collecting Royal Doulton. From 9am to 4.30pm on the Upper and Lower levels of Nelson Mandela Square, Sandton
- **Melrose Arch street carnival:** ice sculpting, bubble blowing, pavement art, live jazz, and body painting. For kids, face painters and stilt walkers will bring Melrose Arch High Street to life. Entrance is free. From 10am to 4pm, Melrose Arch, Corlett Drive, Melrose.
- **Voices for Africa:** a celebration of choral singing in the Wits Great Hall. Starting at 11am, the director of the Wits Choir will conduct a choral workshop until 3pm. Groups taking part include The Wits Choir, Spirit Nkosi, The St Stithian's Boys' College Choir and the Duke of Cornwall singers. The concert starts at 4pm. Tickets cost R10 at the door, and the workshop is free. The Wits Great Hall, East Campus, Braamfontein. Refreshments will be served.

DAY & NIGHT

- **The Best of Johnny Clegg:** audiences will be enthralled with this elaborate production, which features moving sets, extraordinary lighting, video inserts and a troupe of dancers. The show will feature all of Clegg's (right) greatest hits. The show starts at 8pm at Carnival City, Big Top Arena. Book at Computicket.
- **Lucit Candle-Garden Theatre-Restaurant:** tonight at 7pm Kevin Feather and Sumari Colyn perform. Tomorrow at 4pm see Vevek Ram (sitar), Rabin Ram (sarod) and Haren Tana (tabla), who were trained in the north Indian classical style. The concert starts with coffee, tea and koeksisters. R60 includes refreshments before and Icewein after the concert. At 6pm help yourself to homemade pasta and sauces for an extra R40 per person. 42 Belrene Street, Rietondale, Pretoria, 0084. Call 012-329-4180 or 083-306-2830.
- **The Blues Room:** tonight watch Dr Victor and the Rasta rebels. Village Walk, Rivonia Road, Sandton. Call 011-784-5527.



- **The Return Of Elvis Du Pisani:** is on until October 9, starring Paul Slabolepszy. Studio Theatre, Montecasino. Book at Computicket and the theatre on 011-511-1818.
- **The Phantom of the Opera:** Andrew Lloyd Webber's acclaimed production is on at the State Theatre in Pretoria until October 31. Book at Computicket. Call 011-511-1988.
- **The Carousel:** *African Pride* is on in the Cheyenne Saloon. Fridays and Saturdays at 9pm, until the end of October. Tickets cost R50 through Computicket or at the door on the night. Call 012-718-7414.
- **The Tanz Cafe:** Koko play roots rock, classic rock and blues from 7.30pm. Entry costs R35. The River Road, Bryanston. Call 011-463-3128.
- **The Radium:** it is Blues Nite from 8.30pm for R40. Radium Ber Hall, corner 9th Street and Louis Botha Avenue, Orange Grove. Safe parking in 9th. To book call 011-728-3866.
- **Politburo Sessions:** at Constitutional Hill. Tonight is The General's last gig before he leaves the country. Loads of other DJs from kwaito to jazz, plys poetry by the Fielah Sistahs, and a live rock reggae performance by Tidal Waves. Doors open at 6pm.

- **Inferno opera and sing-a-long:** the voices will be Jollette Odendaal, Lawrence Joffe, Harald Richter, and Raymond Tyack, and the piano accompaniment will be Neil Bennet. The musical menu will be popular songs from

musicals. There will be home cooked food, a full bar, coffee, and tea and cakes from 5.30pm. The concert will begin at 7pm. Entry costs R50. Safe parking in the patrolled street outside. Follow the signs to the venue at 44 Stanley Avenue, Auckland Park. To book call 083-345-4825.

Coming Up

- **Witwatersrand Embroiderers and Lace Guild:** an exhibition of work on October 8 and 9 at Roosevelt Park Recreation Centre, Preller Road, Roosevelt Park. From 10am to 6pm. Entry costs R20, and includes tea and light refreshments. Safe guarded parking. Call 011-802-1443.





EVENTS ←

TECH EXPO

rAge is back in town – are you ready to play?

PC and console video gaming fanatics, techno junkies and gadget freaks should get down to The Dome in Northgate from the 1 – 3 October for the ultimate computer gaming and technology experience. Positioned as a computer, video game and technology event, rAge, or the Really Awesome Gaming Expo, will once again bring back the fun to the technology expo arena – with video games galore, the latest technology, gaming entertainment and more.

The various exhibitors will be displaying some of the latest games, computer hardware and PC case modding equipment to the fun seeking visitor. Exciting new products and computer and video games will also be on sale at slashed prices.

rAge will also feature anime, Magic The Gathering role-playing card games, awesome

gaming entertainment, a 500 networked LAN area where gamers bring their own PCs and play games against each other and various competitive gaming showdowns, where some of South Africa's top PC gamers will be vying for first place and some incredible prizes.

For more event information go to www.rageexpo.co.za

See, feel, hear, touch and experience the ultimate sensory overload – bookmark rAge in your calendar now.

